

Transportation Demand Management

Strategies to make it (to) work



One Day A Week

Small changes can lead to big impacts. Using a TDM strategy just one day a week makes a difference to the transportation system.



Teleworking

Teleworking eliminates the need to get on the road so it also reduces many single occupancy vehicles trips. Eight out of fifteen CAMPO employees use teleworking, with most using this TDM strategy at least once a week.



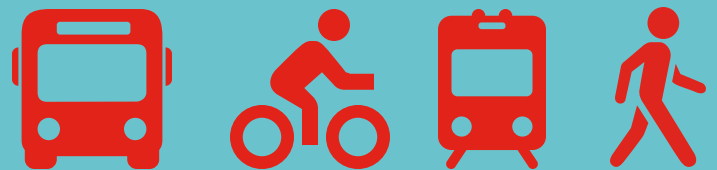
Ridesharing

Carpooling and vanpooling helps reduce the number of vehicles on the road. One CAMPO employee uses ridesharing 2-3 times weekly.



Flexible Work Schedule

Using a flexible work schedule helps reduce demand on the transportation system at peak travel hours. 85 percent of CAMPO employees use a flexible work schedule.



Multimodal

Walking, biking, and transit are multimodal options that reduce the number of vehicles on the road. CAMPO employees bike and use transit for commuting. Some also use walking to complete their transit trip.